**Champions and team formation**

Ideally, your team should include people from administration, people with detailed subject matter expertise, at least one person who is familiar with collecting data and uploading and downloading reports on the Internet, and clinical members. In addition to your team members, you will benefit from having “champions.” Champions are people who are excited about the project and can communicate about it broadly. Champions can be CNMs, RNs or MDs, and in an ideal world, a team would have some of each. Champions will create the supportive environment in which the team can diagnose, test and implement the new practices to reduce primary cesareans.

IHI has some detailed materials about team formation, available at:

http://www.ihi.org/resources/Pages/HowtoImprove/ScienceofImprovementFormingtheTeam.aspx